

# 2022-2023 District Goals



District: 117 B  
Constitutional Area: Europe

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 78% of clubs in our district report service.

### Action Plan

[SERVICE.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	5
2nd Quarter	1	20	20	6
3rd Quarter	0	0	10	6
4th Quarter	0	0	20	6

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

60

## **FY Retention Goal**

23

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

57

## **Action Plan**

[New Clubs Goal.docx](#)

[New Member Recruitment Goal.docx](#)

[Retention Goal.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 80% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

## **Action Plan**

[Leadership Development Goal 1.docx](#)

[Leadership Development Goal 2.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 4 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 4 clubs make a Model Club commitment.

## **Action Plan**

[Goal Statement LCIF.docx](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

By the end of the 2021-2022 fiscal year, 60% of the clubs who have less than three family members in the district will strength with at least one family member. This program will be called "Family and club Program"

## Action Plan

[CUSTOM GOAL.docx](#)